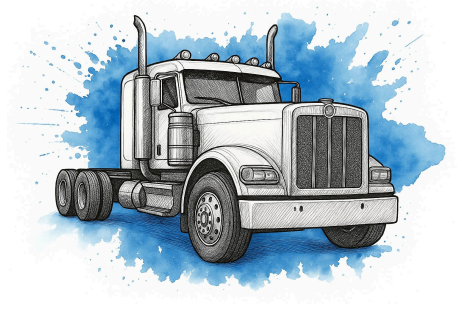


Boosting Truck Sales

No Commission Payable!



Investment **\$256**

23.44x

After Stubber

\$6 400 Retained Profit with 3 trucks

Executive Summary

With only **7 hours of building on Stubber**, a FAW Trucks dealer transformed its sales operation. Needs analysis, quoting and all document validation were automated with the only integration being **one Google Sheets document!** Sales are being completed without humans, and delivery times dropped from over 3 weeks to under 5 days.

No commission due to AI - with just **commission savings of over \$1000** per sale!

With Stubber managing quoting, follow-ups, and finance onboarding across webchat, WhatsApp, and email, the dealership was able to sell faster, and increase front-end profit margins — without increasing headcount.

Before Stubber

Human-Only Sales Process

- × Reliance on spreadsheets, emails, and WhatsApp to manage sales.
- × Delivery time took 3+ weeks from first inquiry to close.
- × Delays in follow-ups led to lost leads
- × Commission per sale averaged \$1 000
- × Paperwork and quoting process caused admin bottlenecks.

After Stubber

Stubber Implementation

- ✓ **Instant quotes**, spec recommendations, and lead response - 24/7.
- ✓ Delivery time 5 days from first inquiry to close. - **velocity of cash!**
- ✓ No increase in marketing spend — lead growth driven purely by 24/7 AI availability.
- ✓ No commission paid to AI!
- ✓ Seamless customer experience across WhatsApp, webchat, and email.

Completes Full Sale!

Delivery Time
(3+ Weeks → <5 Days)

75% ↓

Needs analysis 1**Product guide** 2**Quote** 3**Customer onboarding** 4**Sales with AI**

100% ↑

Leads Quoted	Manual & Inconsistent	100% Instant via AI
Sales Cycle Time	3+ Weeks	<5 Days
Customer Engagement	Office Hours	24/7, Multi-Channel

Why it worked:

Stubber automated quoting, lead engagement, document collection, and follow-ups across channels. By handling repetitive, high-frequency tasks, the solution allowed staff to focus on complex deals and high-value negotiations, while improving conversion speed and reducing cost per sale.

Conclusion:

Stubber enabled the truck dealership to shorten sales cycles, improve profit margins, and meet customers with immediate answers and quotes — all without adding headcount. In a complex truck sales environment, automation wasn't just helpful — it was transformative.

Key Specs

Time to live	1 day
Integrated APIs	1
Cost per Job	±\$0.49
Systems	• Email • WhatsApp • Webchat • Google Sheets

Contact Stubber:info@stubber.com